

Pablo César Baenas Castelló

Software Engineer & Certified Adobe Magento developer

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RESUME

I work as a **Software Engineer & Certified Adobe Magento Developer** at **Arcmedia AG** developing e-commerce platforms. I work remotely with teams belonging to offices in Spain and Switzerland.

I have fun programming and learning new technologies and languages, and I am always ready to face new challenges. I enjoy teamwork, sharing points of view, and looking for the optimal solution for each project.

EDUCATION & LANGUAGES

Engineer's degree, Computer Technology / Computer System Management
University of Alicante

Spanish: native **English:** professional working proficiency

Certification Adobe Magento Certified Professional - Adobe Commerce Developer, (2021) Adobe

Certification Adobe Magento Certified Professional - Adobe Commerce Frontend Developer, (2022) Adobe

Course Hexagonal Architecture, (WIP) CodelyTV

Course SOLID principles applied, (2022) CodelyTV

Course Advanced Scrum, (2020) LinkedIn

Course PHPUnit testing with PHPUnit, (2020) Udemy

Course Responsive Web Design in Magento 2, (2017) Magento U, Adobe

Course Managing your Magento 2 store, (2017) Magento U, Adobe

Course Android: apps programming, (2013) University of Valencia.

SKILLS

- PHP · Python · Android · HTML / CSS · JS / jQuery · SQL · ...
- TDD · Unit Testing · Design Patterns · Clean Code · API Rest · SOLID · ...
- Magento · WordPress · Symfony · Django · ...
- Docker · Git · SVN · Sysadmin · Agile methodologies · ...

Critical thinking · Teamwork · Communication · Continuous learning · Mentoring · Optimistic · Organized · Adaptability to change · Documentation

EXPERIENCE

Software Engineer & Magento Developer, ArcmediaAG [Jul 2020 - currently]
PHP · API Rest · Backend · Magento

Developer on the Magento team, adding new features to Magento and, extending Magento to facilitate integrations with other platforms. Collaborating continuously with teams in Madrid (Spain) and Lucerne (Switzerland)

Software Engineer, Eventbrite [Mar 2020 - Jul 2020]
PHP · TDD · API Rest · Backend · Docker · Legacy code

Developer in the Supercreators team, focused on creating new self-management tools for Eventbrite's main customers, with the aim of facilitating integration

with third-party platforms. Migration of the legacy service to the new system, developed optimizing the consumption of internal APIs, patterns and TDD, in continuous collaboration with teams in the USA.

Magento & Web developer, IT consultant, PBCont [Oct 2014 - Mar 2020]
PHP · Magento · Android · Full Stack · WordPress · Sysadmin · Cloud Services · Marketing · Design

As an independent professional, I have carried out projects with different technologies, adapting to the needs of each client / project, including:

- E-commerce platform development in Magento 1 and 2
- Web and software development
- Mobile application development (Android / JS)
- IT consultant & Hosting Provider (Cloud OVH, Google Cloud)
- E-commerce consultant (strategy definition, marketing campaigns, social media management...)
- Product & graphic design

Some of the projects carried out during this period:

My Shoe Closet S.L. www.laslolasshoes.com

- Development, configuration and maintenance of the Magento 2 platform
- Study, development of marketing campaigns, and analysis of results

Inversiones Martínez González www.winabiswine.com

- Development, configuration and maintenance of the Magento 2 platform
- Study, development of MK campaigns, and analysis of results

Antonio Morales Prats www.antoniomoralesprats.com

- Web development based on WordPress

Juan José Aracil [DiarioViajes CRM android app](#)

- CRM android app aimed at capturing commercial information during customer visits: travel calendar, clients, products, notes, generation of personalized reports...

Hega Hogar - Aljuan S.L. [Prothega](#)

- Private web application for generating internal queries and reports

Bodegas Santa Margarita www.bodegasantamargarita.com

- E-commerce platform development based in Magento 1
- Brand design [Pasion Wines](#), [Nature Blue](#), [Euforia Frizzante](#), [Hoya Hermosa](#)

Technical Engineer, Hega Hogar - Aljuan S.L. [Sept 2013 - Oct 2014]
PHP · Magento · Backend · Sysadmin · Helpdesk

During this period, I worked developing modules in the B2B Magento platform of the company, and, I participated in the development and implementation of productivity control applications.

Magento & Web developer, IT consultant, Freelancer [Jan 2010 - Mar 2014]
PHP · Magento · Web · Sysadmin · Backup · Helpdesk · Marketing · Design · Hosting provider

During this stage as a freelancer, I carried out several projects and services for other companies, including web development, e-commerce platform development, hosting provider, IT consultant and helpdesk task among other tasks.